

## Location & Exposure

The Portarlington Cricket Club is situated in Sprout Street directly opposite one of the biggest caravan parks on the Bellarine Peninsula.

With over 15,000 visitors\* during the Christmas period, the club is ideally located to give your business maximum exposure during the summer months.

\*Geelong Advertiser, December 2012



## Club Communications

Team App is a free smartphone app for members, sponsors & our local community to simplify club communication by sending news articles direct to the smartphones of our members through push notifications. We can also instantly connect with members, players and key stakeholders, view and manage player availabilities, promote events and club functions and gain attendance notifications.

Team App offers a new level of professionalism to engage players, supporters, sponsors and key stakeholders. Please sign up to Team App.

The club also utilises social media services by actively managing its Facebook account. Give the official club page a 'like' to stay up to date with all news, events and photos.



facebook.com/PortarlingtonCC



## 2017-18 Sponsorship Form

Sign up for:	Price
<input type="checkbox"/> \$300 Keg Sponsor	\$300
<input type="checkbox"/> \$500 Package	\$500
<input type="checkbox"/> \$1,000 Package	\$1,000
<input type="checkbox"/> \$1,500 Package	\$1,500
<input type="checkbox"/> Supplier Package	
Subtotal: _____	
<input type="checkbox"/> Match day shirt & pants	\$1,000
<input type="checkbox"/> T20, training shirt & shorts	\$750
<input type="checkbox"/> Stumps naming rights	\$600
Subtotal: _____	
<b>Total: _____</b>	

Name/Company \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Email \_\_\_\_\_

Phone/mobile \_\_\_\_\_

### Method of Payment

- Cheque  
 Deposit: Portarlington Cricket Club  
**BSB: 633000 | Account number: 10954 1060**

# Portarlington Cricket Club



## Season 2017-18 Sponsorship Guide

### Contact

portarlingtoncricketclub.com.au

sponsors@portarlingtoncricketclub.com.au

PO Box 80 Portarlington Victoria 3223

## Looking Forward

The 2016-17 season saw the club moving through a transition stage with the focus existing youth and a number of new recruits.

The B grade team featured in the finals and was a great effort by all involved.

In continually striving to be the best club in the BPCA, the club has made a number of changes with the appointment of Tony East as Club Coach, more quality recruits and a brand new Committee focusing on club development and aims to improve all components of the Portarlington Cricket Club. Some of the key focus areas have and will be, strategic planning, succession planning, communication, maximising the club's growing networks, female participation, junior development, PCC Past Player Association development and volunteer management.

We greatly appreciate your support from last year and look forward to your continued assistance for the 2017-18 season. If you have any feedback on sponsorship or the club in general, please contact me.

Welcome back and we look forward to celebrating a Portarlington Cricket Club premier-ship win in all grades with you - our most valued Sponsors and community leaders in the 2017-18 season.

Peter Evans  
President  
Portarlington Cricket Club

## 2017-18 Sponsorship Packages

### \$1,500 Package

- Standard inclusions
- 10 x meals at the Portarlington Cricket Club
- \$60 Club drinks voucher
- 2 x signs with your logo to be installed at the ground (signs measure 1190mm x 840mm)
- 3 x invitations for 2 to our Sponsors' Day

### Match Day Shirts & Pants

- All players (white) shirt & pants

### T/20 and Training Shirts & Shorts

- All players T/20 and training shirt & shorts

### Stumps Naming Rights

- All home games on number 1 & 2 ovals (both ends) for season

### Supplier Packages

- Does your business have something else to offer? Such as vouchers for services or goods. Please contact the club to discuss your own package or needs.

## 2017-18 Sponsorship Guidelines

### Standard inclusions for all packages:

- Free social membership with associated benefits and discounts
- Entry into weekly \$50 members' draw
- Portarlington Cricket Club Certificate of Appreciation
- Featured in all club apps, sites, newsletters, flyers, booklets etc.
- Sign Displayed in club rooms

### \$300 Keg Sponsor

- 1 x invitation for two to our Sponsors' Day
- Business name on board in club rooms

### \$500 Package

- Standard inclusions
- 4 x meals at the Portarlington Cricket Club
- \$20 Club drinks voucher
- 2 x invitations for two to our Sponsors' Day

### \$1,000 Package

- Standard inclusions
- 8 x meals at the Portarlington Cricket Club
- \$40 Club drinks voucher
- 1 x sign with your logo to be installed at the ground (measures 1190mm x 840mm)
- 2 x invitations for two to our Sponsors' Day